

Launch of Tata Xenon Pick-up

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Priced at Rs. 5.44 lakh for the single cab and Rs. 6.34 lakh (all prices are ex-showroom Thane, Maharashtra) for the double cab variant the commercial version of the Xenon Pick-up is all set to take on the Light Commercial Vehicle (LCV) segment in India

Â The Tata Xenon XT pick-up has been on the market for a while and has carved a niche for itself as an urban lifestyle pick-up truck. A hefty price tag and refinement issues have restricted its sales however.Â Â Tata has now introduced two commercial variants of the Xenon, adding to a model range that includes the Super Ace, RX pick-up and Xenon CNG. The new vehicle is distinguished by its RX style design on the 3-side drop load body and steel wheels.Â Â Priced at Rs 5.44 lakh for the single cab and Rs 6.34 lakh Â for the double cab variant (prices ex-showroom Thane, Maharashtra), the Xenon pick-up commercial variant costs Rs 3.01 lakh less than the Xenon XT 4X2 double cab.Â Â The massive price cut has been enabled by the engine. While the Xenon XT is powered by the more expensive and refined 2.2-litre DiCOR engine, the commercial Xenon pick-up is powered by Tataâ€™s 3.0-litre common-rail engine, which in the single cab variant produces 73PS of power and 223Nm of torque. The double cab version is powered by the same 3.0-litre engine with a turbocharger that helps it churn out 116PS of power and 300Nm of torque. Both versions have a top speed of 120km/h.Â